Village of Afton Planning Board

November 4, 2024

Present: Bill Hosier, April Leggett, Ernie Cutting

Absent: Bruce Bosket, Village Bd. Liaison Rob Humphrey, CEO Jeff Butler

Visitor: Dale Dewey

*Meeting called to order by April Leggett, Chair, at 7:06 pm.

*The Minutes of the Oct. 7th meeting were approved as read.

*Dale Dewey presented information about an LED sign that could be provided by DC Marketing. The electronic sign would be provided at no cost to the Village for the equipment, stone or brick base, installation, and graphics for one free slot. The company recommends the placement of the 4' x 6" electronic sign at the intersection of Rt.7 and Rt. 41. The cost to the Village would be a small monthly NYSEG bill to run the sign. Local businesses and organizations could purchase the remaining slots to advertise. Discussion followed.

*A motion to approve the offer was made by Bill Hosier and seconded by Ernie Cutting. All approved.

*We read more of the Strategic Plan.

*Motion to adjourn made by Bill Hosier and seconded by Ernie Cutting at 8:50 pm.

Respectfully submitted,

April Leggett, Planning Board Chair